

**TASTERS GUILD JOURNAL INSERTION ORDER**

Company _____ Product Name _____
Billing Address _____
City _____ State _____ Zip _____
Contact _____ Telephone # _____
FAX _____ E-mail _____

Please reserve my magazine ad in the **Tasters Guild Journal**: _____
(Signature)

ISSUES: _____ Summer (Jun/Jul) _____ Holiday (Nov/Dec)

SPACE: _____ 1/3 page _____ 1/2 Page _____ 2/3 Page _____ Full Page

RATES: 1X 2X Annual
1/3 page \$695 \$650

1/2 page \$1095 \$1025
2/3 page \$1325 \$1250
Full Page R.O.B. \$3000 \$2800
(Cover rates on request)

MATERIAL SPECIFICATIONS
_____ 1/3 page vertical = 2 1/4" w by 9 7/8" h
_____ 1/3 page square = 4 3/4" w by 4 3/4" h
1/2 page horizontal only = 7 1/4" w by 4 3/4" h
2/3 page vertical only = 4 3/4" w by 9 3/4" h
Full Page trim = 8 1/4" w by 10 7/8" h
Full Page bleed = 8 3/4" w by 11 1/4" h

All rates are net and payable 30 days from invoice. (Live space should be 1/4" in from trim on all sides)

Copy: For multi-issue contracts, supplied copy will be reprinted in all issues unless notified of new ad/copy changes by posted deadline dates.

Electronic file requirements: Final files provided on floppy disk, zip disk or CD. Preferred programs: Freehand, Illustrator, QuarkXpress or Photoshop. Files must be actual size, at least 300 dpi and include all fonts and artwork. Please provide one color proof of the ad. Ads requiring alterations will be subject to a production charge.

DEADLINES:	<u>Reserve Space</u>	<u>All Materials</u>
Summer Issue	May 31	June 15
Holiday issue	October 15	November 1

Send insertion form to:
Machera and Associates
Attn: Robert Machera
683 Twitchell Hill Rd
Shaftsbury, VT 05262
Phone/Fax: (802) 442-8523

Ad materials to:
Tasters Guild Journal
1515 Michigan NE
Grand Rapids, MI 49503
e-mail: joeb@tastersguild.com
(616) 454-7815 Fax: (616) 459-9969